



# THE MARLBURIAN CLUB MAGAZINE

## *Advertising Rates & Specifications 2019*

The Marlburian Club magazine is an A4 full-colour annual publication circulated to over 10,500 alumni of Marlborough College.

The magazine is also circulated to all 900+ parents and guardians of current pupils at Marlborough College and distributed at Marlborough College Malaysia. Our research indicates the magazine is read by between two and five AB1 readers per copy, and that it is kept for the whole year.

This quality publication has always attracted very high-quality advertisers. Each year, we receive very positive feedback and year-on-year advertisers choose to book with us again.

The Classified section – at the back of the magazine – is perfect for a small business, for a holiday rental, or for the selling of an item. Prices start from £40. Please contact [marlburianclubmagazine@marlboroughcollege.org](mailto:marlburianclubmagazine@marlboroughcollege.org) for more information.

### Display Advertising Rates

Full page	£1,600
.....	.....
Half page horizontal	£800
.....	.....
Half page vertical	£800
.....	.....
Quarter page vertical	£450
.....	.....
Outside back cover	£2,500
.....	.....
Inside front/inside back cover	£2,000
.....	.....

### Advertising Sales

Mrs Charlie Monro, Advertising Contact  
 Tel: 07801 437356 Email:  
[marlburianclubmagazine@marlboroughcollege.org](mailto:marlburianclubmagazine@marlboroughcollege.org)

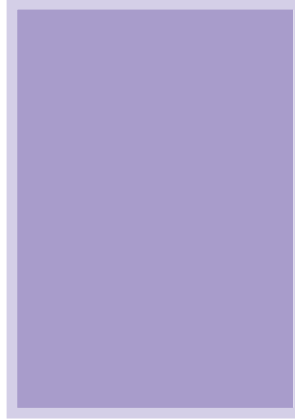
**Terms of Business:** Payment 50% on receipt of the booking confirmation form and 50% within one month of invoice date, following publication of the magazine.

### Booking deadline

31 May 2019

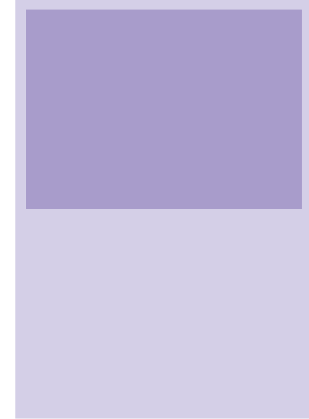
### Artwork deadline

31 July 2019



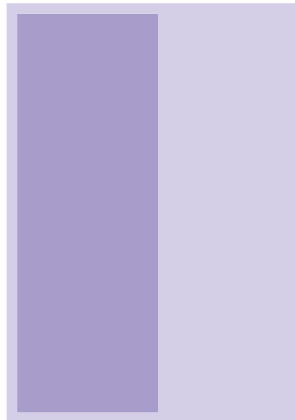
#### Page

Type area: 180(w) x 267(h)  
 Bleed size: 216(w) x 303(h)  
 Trim: 210(w) x 297(h)



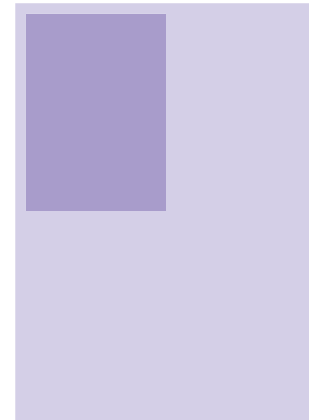
#### Half page horizontal

Type area: 180(w) x 128.5(h)



#### Half page vertical

Type area: 85(w) x 267(h)



#### Quarter page

Type area: 85(w) x 128.5(h)

### Submission of Artwork

Digital artwork must be supplied as high-resolution PDF files to the PAA Pass4Press specification. Visit: [www.pass4press.com](http://www.pass4press.com) for further details.

If supplying files on disc, please use CD or DVD. Discs should be clearly labelled and sent with a colour proof to:

Alex Martin, Alumni Relations Assistant, The Marlburian Club,  
 Marlborough College, Wiltshire SN8 1PA

Email artwork to Andy Rawlings at: [rawlingsdesign@btinternet.com](mailto:rawlingsdesign@btinternet.com)  
 Tel: 01672 861783